

Guidelines for Guest Contributors

So you're interested in becoming a guest author for Editage Insights. That's fantastic! Before you begin working on your guest post, here are some guidelines to help you along the way.

Editorial guidelines

• What you could write about

Did you look at some of the topics listed here? If you're still unsure or have multiple topics in mind, get in touch with us and we'll help you choose. Make sure you don't start writing without getting our approval on the topic though, because we really wouldn't want you to spend time and effort on a draft that might not work for our platform and audience.

• Sharing a personal experience

The <u>Researchers and Their Stories</u> section of our platform is dedicated to featuring personal stories from researchers. Take a look at some of the <u>beautiful narratives</u> we have received so far to know what some others have shared.

Word limit

Not really, because we wouldn't want to cramp your style! But you could look at something between 350 to 1200 words, including the reference section, if any. And if your post is longer, we may recommend splitting it into a series of two or more related articles.

Writing style and consistency

We prefer to let you decide the style manual that works best for you. Irrespective of which style manual you choose, consistency and accuracy are key! We're flexible but typically use American English style and spelling. Make sure your submission is free of plagiarism, and cite all sources you've referred to by hyperlinking (for online sources) and including a list at the end of your post.



FAQ

Here are answers to some questions our contributors frequently ask us. Click on the section, you'd like to view.

- Editorial FAQ
- General FAQ



Editorial FAQ

What is your editorial and review process?

Our editorial team will first approve your topic idea to ensure that it's a fit for our platform and our audience. We may ask you to share a brief outline at this stage for better mutual clarity. Once we've agreed on a suitable topic and you send in your contribution, we will review your submission to ensure that it:

- Is relevant to Editage Insights readers
- Follows the general style and tone we use on our website
- o Is not commercial or promotional in a way that we feel will not benefit our readers
- Would not be offensive to any of our reader segments
- o Does not mislead our readers to use what we believe are unethical services
- o Is free of plagiarism
- Has no language, grammar, or typographical issues
- o Is written in a style that is reader-friendly and clear

Will you ask me to make revisions after the review?

Yes, occasionally. If we're unsure about the intended meaning of some parts or feel that certain statements need to be rephrased, we'll point these out to you and request you to revise them.

Do you reject submissions?

Sadly, sometimes we need to. We want to make sure every post we publish truly adds value for our readers. So we might have to reject a contribution at any stage in the editorial process if we believe that the post will not truly be valuable. Of course, we'll keep you informed about our decisions and the reasons for them.

• Will I see the changes you have made before you publish my post?

Of course! We will share with you the publication-ready copy of your contribution and will go ahead with publication only after you've seen and agree with the changes. And then we'll inform you when we publish the post as well.

What happens when my post is published on Editage Insights?

While publishing your post, we will request you to share a brief bio (for our readers to know more about you) as well as a high-resolution profile photograph. We will use these to create your author profile on Editage Insights. This will make you part of the vibrant Editage Insights community and give you access to new content updates, special offers, and events exclusively available to our community members. You will receive these updates via email and are free to opt out of receiving such communication at any point.



General FAQ

• Will you share my post outside Editage Insights?

Yes! One of the perks of becoming an Editage Insights guest contributor is the global visibility. Your post will be published on the Editage Insights platform first and we'll let you know as soon as it's up. If we find it relevant to our global audience, we will also translate it and publish it on our other language sites at no cost to you. We will share your piece on our social platforms – and tag you (or any other handles relevant to your content) – as well as distribute it through other Editage properties.

• Can I share my posts, too?

Why not! Feel free to share reproduce your Editage Insights post(s) on your own website/portal and for your social media followers. We'd love for you to tag us when you share on social media! Here're our social media handles:

Twitter: <u>@Editage</u>LinkedIn: <u>@Editage</u>

o Facebook: @Editage Insights

Could you tell me more about the CC BY-NC-SA 4.0 license?

Sure! All content published on Editage Insights is available under the Attribution-NonCommercial-ShareAlike (CC BY-NC-SA 4.0) license. The license allows readers to share our material in any format as well as adapt it as long as they attribute the original source. More details about this license are available here.

Will the content I share be used in any other way?

We sometimes repurpose guest posts to create instructive content, e.g., some tips-based articles are also recreated as infographics. In such cases, we will attribute it to you as the original guest contributor with a link the original Editage Insights source.

Apply now

Have more questions?

Contact us!